



# BONNIE FELDMAN

## DIGITAL HEALTH CONSULTANT + ADVOCATE

### EXECUTIVE SUMMARY

Through business development, market research, financial analysis, and communications, I work with your team to apply data and digital tools to reshape research, diagnosis, treatment and prevention of autoimmune and chronic disease. By combining the best of conventional, digital, and functional medicine, I help entrepreneurs and companies shorten the path from ideas to actionable products and services.



### CONTACT DETAILS

**Email:** [drbonnie360@gmail.com](mailto:drbonnie360@gmail.com)

**Website:** [drbonnie360.com](https://www.drbonnie360.com)

**Phone:** (310) 666-5312

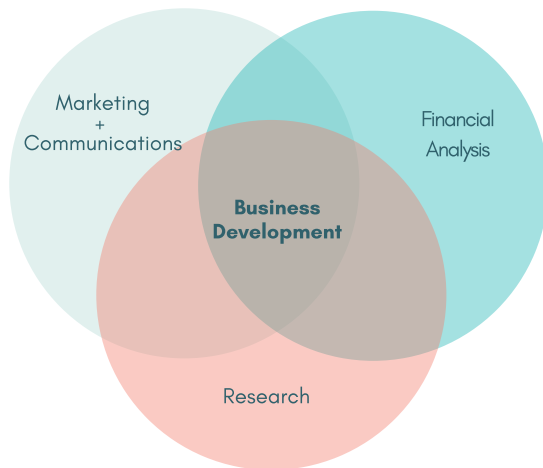
**Twitter:** @DrBonnie360

**Facebook:** <https://www.facebook.com/YourAutoimmunityConnection/>

**LinkedIn:** [linkedin.com/in/bonniefeldman](https://www.linkedin.com/in/bonniefeldman)



### EXPERTISE



### ACHIEVEMENTS

- Spoke to the needs of autoimmune patients at **TEDx**, **SXSW**, **Stanford MedX** and more than 100 other meetings.
- Created first of its kind equity style research on Big Data in healthcare - 200+ companies interviewed.
- Self-published four ebooks.
- Writing featured in **Forbes**, **Thrive Global**, **The Doctor Weighs In**, **Greatist**, and others.
- Leading by example and raised four productive adults.



### PROFESSIONAL EXPERIENCE

#### YOUR AUTOIMMUNITY CONNECTION

##### **DrBonnie360**

**June 2011 - present**

- Founded digital health consulting practice focused on chronic disease management, microbiome, lifestyle optimization.
- Patient advocate to address the needs of chronic disease patients and their care providers.
- Branded company via social media and thought leadership, blog posts and expert presentations.

#### HEALTHCARE WALL STREET ANALYST - BUY-SIDE, SELL-SIDE, & AGENCY

##### **Investor Relations, Institutional Sales**

- Built first dental franchise for regional investment bank.
- Expanded market reach and created new services for IR agency.
- Created and sold new market research product (initially developed for investors) into two new verticals (Big Pharma and international venture capitalists).

#### DENTAL PRACTICE MANAGEMENT & CONSULTING

##### **Dr. Bonnie Feldman D.D.S. | 1980 - 1998**

- Built two dental practices from scratch.
- Published highly regarded health services research at the Rand Corporation.



### EDUCATION & TRAINING

#### **UCLA Anderson School of Management | 1996**

**M.B.A., Finance & Strategy**

#### **UCLA School of Dentistry**

**D.D.S**

#### **UCLA**

**Bachelor of Arts in Economics**

- Magna Cum Laude
- Phi Beta Kappa