



YOUR (AUTO)IMMUNITY CONNECTION

THE INVISIBLE EPIDEMIC OF CHRONIC (AUTO)IMMUNE DISEASES



23-50 million

Americans have autoimmune diseases



1 in 12 women

will have an autoimmune disease; 78% of autoimmune patients are women



16%

of US population have at least one autoimmune disease



20-40%

of patients have more than one autoimmune disease

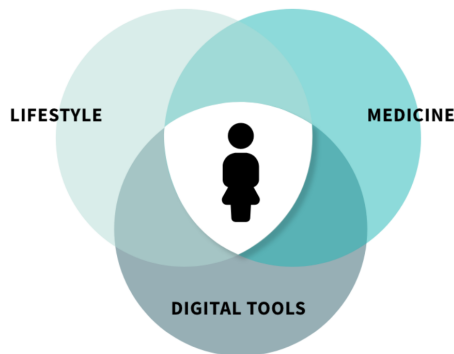
OUR MISSION

is to assist our clients, through research, consulting and other professional services to offer innovative products and services for people with chronic immuno-inflammatory diseases.

OUR VISION

is a world where we and our clients apply the tools of digital healthcare to help people with chronic immuno-inflammatory diseases navigate the healthcare system and realize their best possible health.

THE FUTURE OF (AUTO)IMMUNE CARE



About the Founder & CEO

DrBonnie360 bridges diverse industries and helps propel the growing convergence of science, tech, and patient demand towards individualized autoimmune care through her consulting, writing, and speaking.



DENTIST



• WALL STREET ANALYST



• DIGITAL HEALTH CONSULTANT

SERVICES

Partnerships & Opportunities

Market Positioning & Message Development

Competitive Analysis & Mapping

Speakers, Panels, and Workshops

Presentations & Fundraising

Strategic Communications & Tactical Content

Speakers, Panels, and Workshops

We help you find conferences and pitch to them, create compelling content, coordinate with designers, and prepare you to present through rehearsal & feedback.

Presentations & Fundraising

From decades of experience on both sides of the table (analyst, investor relations, corporate communications) we can help you develop roadshows and communicate persuasively to investors and analysts.

Strategic Communications & Tactical Content

From corporate and marketing communications, financial analyst, investor relations, patient and practice perspectives, we can help you articulate your messages, develop compelling stories and use lively visuals to produce content for old and new media.

Competitive Analysis & Mapping

We analyze and map the competitive landscape to strategically position your company in a more complete universe that includes alternative medicine and digital health, as well as conventional industry categories.

Market Positioning & Message Development

We apply consulting techniques in facilitated workshops informed by a spirit of curiosity and fun to help you exploit your position in the competitive landscape, and communicate with messages that differentiate you from competitors.

Partnerships & Opportunities

Through our vast network of contacts, we can help you find allies and potential partners to build your business.

CONTACT



drbonnie360@gmail.com



310.666.5312



www.drbonnie360.com



@DrBonnie360